



DER BOTSCHAFTER  
DER BUNDESREPUBLIK DEUTSCHLAND

سفير  
جمهورية ألمانيا الاتحادية  
Martin Kobler



Cairo, 20 February 2006

Dr. Ing. Nader Riad  
President and CEO  
Bavaria Egypt, SAE  
17, Emad El Din Street  
Cairo

Dear Dr. Riad,

It was a great pleasure to have received your letter dated 14 February, in which you confirmed your readiness to contribute to the football activities of the German institutions in the next months. I should like to thank you very much for this generous support, also on behalf of the other German institutions involved.

Football is a wonderful means to convey a positive image both of countries and of companies, in particular in a "football crazy" country like Egypt. I am, therefore, convinced that Bavaria, one of the leading brand marks in Egypt, will very much benefit from this partnership.

With best regards,

Your Martin Kobler

P.S. I'm just coming from Helwan University where I was glad to see the Bavaria stand at the partnership day. M.K.

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