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COMMITTED TO  
IMPROVING THE STATE  
OF THE WORLD

**World Economic  
Forum on  
the Middle East  
Programme**

Sharm El Sheikh, 20-22 May 2006

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## The Promise of a New Generation

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**Mohammed H. Almady**

Vice-Chairman and Chief Executive Officer  
Saudi Basic Industries Corporation (SABIC)  
Saudi Arabia

**H.R.H. Princess Lolwah Al Faisal**

Vice-Chair of the Board of Trustees and General Supervisor  
Effat College  
Saudi Arabia

**M. Shafik Gabr**

Chairman and Managing Director  
Artoc Group for Investment & Development  
Egypt

**Stelios Haji-Ioannou**

Chairman  
easyGroup  
United Kingdom

**Nemir A. Kirdar**

Founder, President and Chief Executive Officer  
Investcorp  
United Kingdom

**William R. Rhodes**

Chairman, Chief Executive Officer and President  
Citicorp Holdings and Citibank  
USA





# Introduction

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## The Promise of a New Generation

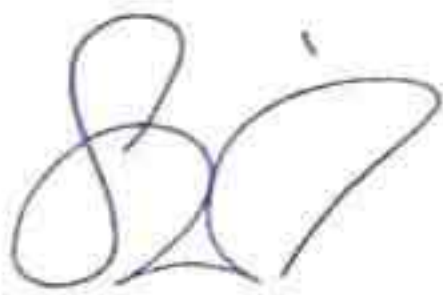
The encompassing theme of the World Economic Forum on the Middle East, "The Promise of the New Generation", places the challenges and opportunities of an increasingly youthful Middle East at the heart of the agenda for the first time. Youth as an issue touches every aspect of policy-making in the region, from job creation to peace and security. It is one in which strengthened partnerships between government and the private sector is essential.

The business agenda forms the core of the programme in the following pages. The private sector has a key responsibility not just for creating jobs for those entering the workforce, but also for ensuring that the workforce is productive, healthy and fairly treated. Governments can facilitate this process by taking a long-term view on the investment of the current oil windfall. This programme will generate new insight and concrete recommendations on the steps needed to underpin economic success and invest for the future.

As the largest companies expand beyond the Middle East, many countries in the region are seeking to deepen their economic and political engagement with the rest of the world. The global integration of the region, through trade, investment and political relations, will form an additional sub-theme in the programme. Leaders from business and government will discuss the steps required to move away from relations based primarily on oil and security issues towards a more positive and multifaceted global role.

# Introduction

Global integration and harmony must take place on the cultural as well as economic and political levels. Enhancing common understanding, between faiths and peoples, is key to future peace and stability. Conflict and insecurity in the Middle East continue to pose serious threats to the welfare of the region's young people, with major global implications. A final series of sessions will seek agreement on the essential next steps to strengthen dialogue and underpin long-term security in order to create an environment in which the next generation can flourish and prosper.



Sherif El Diwany  
Director, Middle East



# Sub-themes

The Programme of the World Economic Forum on the Middle East is designed to provide a platform for insight, problem-solving and concrete results around the overall theme of "The Promise of a New Generation".

Leaders from government, the private sector and civil society will work collaboratively with many young people who have been specially invited to the event. Together they will tackle five linked workstreams in pursuit of outcomes that will help prepare the way for a more prosperous and peaceful future for the region. These include the role of business as the engine of job creation and the need for leaders to work together for peace and stability. The five sub-themes are set out in the enclosed programme guide to help you make the most of this opportunity to shape the regional agenda for the benefit of our shared future.



## The Business Agenda

- What opportunities exist for the private sector to take steps to encourage economic growth and job creation in the Middle East?



## Investing for the Future

- How is the liquidity in the region being used to invest for the future?



## Global Integration

- How can we attain the vision of a more integrated global role for the Middle East?



## Youth and Understanding

- How can we realize the potential contribution of young people in the Middle East?
- How can we prepare a more harmonious world for them?



## Democracy, Peace and Security

- How can we encourage peace and long-term stability in the region?





# Programme

## Saturday 20 May

### 12.15 - 13.45 Light Lunch

*SHICC - Restaurant*

### 14.00 - 14.45 Opening Session

*SHICC - Plenary Hall*

opening address

#### Opening Address

Special Address by

**Muhammad Hosni Mubarak**, President of Egypt

Introduced by

**Klaus Schwab**, Founder and Executive Chairman, World Economic Forum

### 15.00 - 15.45 Plenary Session

*SHICC - Plenary Hall*

opening plenary

#### Opening Plenary Session

The Co-Chairs of the World Economic Forum on the Middle East will open the meeting with a discussion on the key challenges facing the region.

**Mohammed H. Almady**, Vice-Chairman and Chief Executive Officer, Saudi Basic Industries Corporation (SABIC), Saudi Arabia

**H.R.H. Princess Lolwah Al Faisal**, Vice-Chair of the Board of Trustees and General Supervisor, Effat College, Saudi Arabia



# Programme

**Saturday 20 May**

**M. Shafik Gabr**, Chairman and Managing Director, Artoc Group for Investment & Development, Egypt; Chairman of the Arab Business Council

**Stelios Haji-Ioannou**, Chairman, easyGroup, United Kingdom; Young Global Leader

**Nemir A. Kirdar**, Founder, President and Chief Executive Officer, Investcorp, United Kingdom

**William R. Rhodes**, Chairman, Chief Executive Officer and President, Citicorp Holdings and Citibank, USA

Chaired by

**Ged Davis**, Managing Director, World Economic Forum

**16.00 - 17.30    WorkSpace**

*SHICC - WorkSpace*

**innovation**



**Davos WorkSpace - Looking for the Next Big Idea**

The Middle East has a unique combination of natural and human resources. In order to drive future productivity growth and job creation, the Arab world will have to develop its own innovations that take advantage of these resources, and that could then be taken to the regional and global markets.

Session objective: to identify the source of major Arab inventions in the future, and tackle the question of how technological innovations can be encouraged and harnessed to drive forward economic development in the Middle East.

Special Guests

**Tarek Kamel**, Minister of Communications and Information Technology of Egypt



# Programme

**Saturday 20 May**

**Awais Ahmad Khan Leghari**, Federal Minister of Information Technology and Telecommunications of Pakistan; Young Global Leader

Discussion Leaders

**Akil Hamed Beshir**, Chairman, Telecom Egypt, Egypt

**Ali Faramawy**, Vice-President and Regional Director, Europe, Middle East and Africa, Microsoft, Turkey

**Mohamed El Mahdi**, President and Chief Executive Officer, North and East Africa Region, Siemens, Egypt

**Ennis Rimawi**, Chief Executive Officer and Vice-Chairman, Estarta Solutions, Jordan; Young Arab Leader

**Yossi Vardi**, Chairman, International Technologies Ventures, Israel

Facilitator

**Joseph Hanania**, Managing Director, HP Middle East, United Arab Emirates

**16.15 - 17.30 Boardroom Discussion**

*SHICC - Sphinx*

**fdi/tourism**



## Developing an Innovative Investment Climate: The Case of Tourism

The Middle East offers good investment opportunities for business and foreign investors who recognize the creativity and potential of the region.

- 1) What reforms and incentive framework should the governments of the Middle East implement to further attract investors?



# Programme

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**Saturday 20 May**

- 2) How can governments enhance FDI and private investment for the development of tourism in particular, in areas such as real estate, port development for the cruise shipping industry and airports?
- 3) What can governments expect from businesses in return for their reforms?

**Reem Badran**, Chief Executive Officer, Kuwaiti Jordanian Holding, Jordan

**Salem Bin Dasmal**, Chief Executive Officer, Dubailand, United Arab Emirates

**Samer A. Majali**, Vice-Chairman, President and Chief Executive Officer, Royal Jordanian Airlines (ALIA), Jordan

**Mahmoud Safwat Mohieldin**, Minister of Investment of Egypt; Young Global Leader

**Mahmoud Abd Al Khalid Al Nouri**, Chairman, Arab African International Bank, Egypt

**Samih Sawiris**, Chairman and Chief Executive Officer, Orascom Hotels & Development, Egypt

Moderated by

**Mirette Mabrouk**, Publisher, The Daily Star, Egypt





# Programme

**Saturday 20 May**

**16.15 - 17.30 Interactive Sessions in Parallel**

*SHICC - Siwa*

**hiv/aids**



## **Saving Money, Saving Lives**

HIV/AIDS is a growing threat in the Arab world. World Bank modelling suggests that the Middle East and North Africa could see 35% of GDP wiped out by 2025 if HIV/AIDS takes hold.

- 1) How widespread is HIV/AIDS in the Arab world and why is it a growing problem?
- 2) How are political, religious and social leaders dealing with the issue of HIV/AIDS? What more needs to be done?
- 3) What are the implications of HIV/AIDS for Arab business and what can companies do to help avert a regional crisis?

**Ahmed Abaddi**, Director, Islamic Affairs, Ministry of Habous and Islamic Affairs, Morocco

**Khadija T. Moalla**, Regional Coordinator and HIV/AIDS Policy Specialist, United Nations Development Programme (UNDP), Cairo

**Amre Moussa**, Secretary-General, League of Arab States, Cairo

**Nejib Zaafrani**, Regional Vice-President, Strategic Alliances, Middle East, Caspian and South Asia, Shell EP International, United Arab Emirates

Challenger

**Shereen G. El Feki**, Presenter and Reporter, People & Power, Al Jazeera International, United Kingdom

Moderated by

**Shada Omar**, Anchor and Reporter, News, Al-Hayat-LBC, Lebanon



# Programme

**Saturday 20 May**

**16.15 - 17.30**

*SHICC - Sinai*

**leading change**



## **Who Is Leading the Way?**

Countries of the Arab world and their neighbours are endeavouring to define a long-term vision of stability and prosperity.

- 1) What are the forces that drive political change and economic development in the Arab world and its neighbours?
- 2) How can the common values in this region form the basis for a shared vision of their future role in the world?
- 3) Is the mindset of these societies and their leaders ripe for change?

**Bassem I. Awadallah**, Director, Office of His Majesty the King, The Royal Hashemite Court, Jordan

**Shaukat Aziz**, Prime Minister of Pakistan

**Recep Tayyip Erdogan**, Prime Minister of Turkey

**M. Shafik Gabr**, Chairman and Managing Director, Artoc Group for Investment & Development, Egypt; Chairman of the Arab Business Council; Co-Chair of the World Economic Forum on the Middle East

**Gamal H. Mubarak**, Head, Policy Secretariat, National Democratic Party, Egypt

Moderated by

**John K. Defterios**, Group Vice-President, Content and Anchor, United Kingdom and Italy, FBC Television, United Kingdom



# Programme

**Saturday 20 May**



**16.15 - 17.30**

*SHICC - Alexandria*

**reform**



## **The Oil Boom: Stimulant or Sedative for Economic Reform?**

The hike in oil prices has completely changed the economic climate that forms the background to reform in the Middle East.

- 1) Are reforms still as necessary, given the current economic conditions?
- 2) Are governments using unexpected budgetary resources to push forward reform or are tough decisions now on hold?
- 3) Taking into account the needs of the region's youth, how can the private sector and civil society maintain pressure on governments to plan for the long term?



# Programme

**Saturday 20 May**

**Youssuf Boutros-Ghali**, Minister of Finance of Egypt

**Curtis Ferguson**, President, North and West Africa Division, The Coca-Cola Company, Egypt

**Mohamed Rachid Kechiche**, Minister of Finance of Tunisia

**Mustapha K. Nabli**, Chief Economist and Director, Middle East and North Africa World Bank, Washington DC

**William R. Rhodes**, Chairman, Chief Executive Officer and President, Citicorp Holdings and Citibank, USA; Co-Chair of the World Economic Forum on the Middle East

Moderated by

**Lamees A. Al Hadidi**, Executive Chief Editor, Al Alam Al Youm Newspaper, Egypt

**16.15 - 17.30**

*SHICC - Red Sea*

**youth**



## Meeting the Promise of the New Generation

In order to give young people the chance to meet their potential in life, certain key measures need to be implemented to empower and enable them as they transition into adulthood. This session will provide an overview of the condition of young people in the Middle East, in preparation for subsequent discussions on particular topics concerning youth in the region.

- 1) What are the implications of the demographic shifts that are occurring in the Middle East?
- 2) What policies and opportunities need to be provided to young people to allow for a successful transition into family and professional life?



# Programme

**Saturday 20 May**

- 3) How can policy-makers and business leaders capitalize on the energy and creativity of young people to build more productive economies?

Introduced by

**Christiaan J. Poortman**, Vice-President, Middle East and North Africa Region, World Bank, Washington DC

**Poonam Ahluwalia**, Executive Director, Youth Employment Summit (YES) Campaign, USA

**Robert Davies**, Chief Executive Officer, The Prince of Wales International Business Leaders Forum (IBLF), United Kingdom

Moderated by

**Nima Abu Wardeh**, Presenter, Middle East Business Report, BBC World, United Arab Emirates

**17.45 - 19.00 Debate in Parallel**

*SHICC - Suez*

**al arabiya**

**Al Arabiya TV Debate**



## **Stock Markets: Still a Vehicle for Growth?**

Arab stock markets were an international sensation in 2004-05, outgrowing all rational expectations and generating hefty rewards for many investors in the region. Earlier this year, however, sharp falls in stocks signalled the end of the stock market "miracle".

- 1) Did the stock market phenomenon distract profit-seekers from "real" income-generating activities, or did it fund private sector investment and hence spur job creation?



# Programme

**Saturday 20 May**

- 2) What was the psychological effect of the stock market drop and what lessons have been learned?
- 3) Should governments intervene in the stock markets in times of sharp losses?

**Mohamed A. Alabbar**, Chairman, Emaar Properties, United Arab Emirates; Member of the Executive Committee of the Arab Business Council

**Shaikha Al Bahar**, Group General Manager, National Bank of Kuwait SAK, Kuwait

**Hassan Heikal**, Co-Chairman and Chief Executive Officer, EFG - Hermes Holding, Egypt

**Ahmed M. Al Khalifa**, Minister of Finance of Bahrain

Moderated by

**Dina Salem**, Programme Editor and Presenter, Al Arabiya News Channel, United Arab Emirates

**17.45 - 19.15 Interactive Session in Parallel**

SHICC - Sinai

**women**



## Equality Before the Law

Gender equality in Arab countries can only be achieved when the legal climate allows for women's participation in government, business and civil society.

- 1) What lessons can be learned from Arab countries that have achieved some success in this area?
- 2) Can laws pertaining to women be reformed while respecting Shari'a?



# Programme

## Saturday 20 May

- 3) How can women's movements be more effective in influencing parliament to achieve legal reform?
- 4) Once laws are changed, what might hinder women from participating in political life and becoming part of the legislature themselves?

**Suhair Al Ali**, Minister of Planning and International Cooperation of the Hashemite Kingdom of Jordan

**Anissa E. Hassouna**, Board Member and Treasurer, Egyptian Council for Foreign Affairs (ECFA), Egypt

**Nayla Moawad**, Minister of Social Affairs of Lebanon

Moderated by

**Raghida Dergham**, Senior Diplomatic Correspondent and Columnist, Al Hayat, USA

**17.45 - 19.15 Workshop in Parallel**

*SHICC - Aswan*

**c-100 education**



### Education, Citizenship and the Culture of Peace

Distrust of the religious imperatives of others is a significant driver in the creation of tension and discord. Recognizing the critical importance of the role of education, the Education subgroup of the *Council of 100 Leaders: West Islamic World Dialogue* is working to enhance the role of education in fostering peace and understanding between cultures.

- 1) What does the global citizen of tomorrow need to know about faiths and cultures in order to function effectively in a multicultural world?



# Programme

## Saturday 20 May

- 2) What examples of best practices can be seen around the world?
- 3) How can the C-100 most effectively engage the needs identified and promote practical cooperation?

**Yousry Saber Hussein El Gamal**, Minister of Education of Egypt

**Ekmeleddin Ihsanoglu**, Secretary-General, Organization of the Islamic Conference (OIC), Jeddah

**Thoraya Ahmed Obaid**, Executive Director, United Nations Population Fund (UNFPA), New York

**Lamin Sanneh**, D. Willis James Professor of Missions and World Christianity Professor of History, Yale University, United States

**Ismail Serageldin**, Director, Bibliotheca Alexandrina, Egypt

**Khaled Toukan**, Minister of Education and Minister of Higher Education and Scientific Research of the Hashemite Kingdom of Jordan

### Co-Chairs

**Lord Carey of Clifton**, Former Archbishop of Canterbury, United Kingdom; Member of the Foundation Board of the World Economic Forum

**H.R.H. Prince Turki Al Faisal**, Chairman, King Faisal Center for Research and Islamic Studies, Saudi Arabia; Ambassador of Saudi Arabia to the USA

### Facilitator

**Katherine Marshall**, Director and Counsellor, World Bank, Washington DC



# Programme

**Saturday 20 May**

**19.30 - 20.30 Interactive Session**

*SHICC - Alexandria*

**cultural leaders**



## Strengthening Identity through Culture

Middle Eastern societies have suffered in recent years from a negative image that is unrepresentative of the region's diversity and creativity.

- 1) What role can cultural leaders play in changing the image of the region and developing a positive identity among young people?
- 2) How can the new generation of artists engage with political and business leaders more effectively in facing social and ethical responsibilities?
- 3) What difficulties and challenges do the region's young cultural leaders face?

**Fadi Nahas**, Chairman and Co-Founder, Act for Lebanon, Turkey

**Nimah I. Nawwab**, Poet, Saudi Arabia; Young Global Leader

**Shahzia Sikander**, Artist, USA; Young Global Leader

Moderated by

**Raghida Dergham**, Senior Diplomatic Correspondent and Columnist, Al Hayat, USA

# Programme

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**Saturday 20 May**

**20.45 - 22.30**

*SHICC - Red Sea*

dinner

## Malaysia Dinner

Keynote Address by

**Abdullah Ahmad Badawi**, Prime Minister of Malaysia

**20.45 - 22.30**

*SHICC - Restaurant*

dinner

## Buffet Dinner

This buffet dinner is an opportunity to network in an informal atmosphere with many of the public figures and business leaders participating in the World Economic Forum on the Middle East.



# Programme

**Sunday 21 May**

**09.00 - 10.15 Interactive Sessions in Parallel**

*SHICC - Nile Valley*

**democracy**



## What Is Arab Democracy?

Arab political reform is too often examined via a Western conception of freedom and democracy.

- 1) How are "freedom" and "democracy" interpreted by young people in the Arab world?
- 2) What are the end goals of democracy? What tools, beyond elections, can be used to reach these goals?
- 3) What lessons does the experience of democracy in other parts of the world hold for the Arab world?

**Abdel Monem Said Aly**, Director, Al-Ahram Center for Political and Strategic Studies (ACPSS), Egypt

**Fouad Siniora**, Prime Minister of Lebanon

**Gordon H. Smith**, Senator from Oregon (Republican), USA

Moderated by

**Sundeep V. Waslekar**, President, Strategic Foresight Group, India

# Programme

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**Sunday 21 May**

**09.00 - 10.15**

*SHICC - Suez*

**human trafficking**



## What Human Trafficking?

Human trafficking is the third largest growing organized criminal activity in the world, with 2.5 million people trafficked across borders each year. No region of the world has been bypassed by this alarming trend.

- 1) How can the private sector, civil society and government work together to combat human trafficking?
- 2) What initiatives exist to address this issue? How efficient are they and how can their work be replicated?
- 3) How can the international community measure the progress in national legislation to reflect the requirements of the Palermo Protocol?

Opening Remarks by

**Suzanne Mubarak**, First Lady of Egypt

**David Arkless**, Executive Board Member, Manpower, United Kingdom

**Donna Hughes**, Professor, University of Rhode Island, USA

**Hissah Saad Al Sabah**, President, Council of Arab Businesswomen (CABW), Kuwait

**Sarah Leah Whitson**, Executive Director, Middle East and North Africa Division, Human Rights Watch, USA

Moderated by

**Riz Khan**, Anchor, Al Jazeera International, USA



# Programme

**Sunday 21 May**

**09.00 - 10.15**

*SHICC - Alexandria*

**trade**



## Trading for Global Integration

As Saudi Arabia joins the World Trade Organization, and in a critical year for the Doha Round, the Middle East can reasonably ask itself what it has to gain and lose in further multilateral and bilateral trade agreements.

- 1) What should the Middle East be seeking from the Doha Round of trade talks?
- 2) What is the state of bilateral ties between the Arab states and other regions?
- 3) Should trade be used as a tool to reach political objectives?

**Jim Kolbe**, Congressman from Arizona (Republican), USA

**Ashwani Kumar**, Minister of State, Department of Industrial Policy and Promotion, Ministry of Commerce and Industry of India

**Rachid M. Rachid**, Minister of Trade and Industry of Egypt

**Sharif Ali Zu'bi**, Minister of Industry and Trade of the Hashemite Kingdom of Jordan

Moderated by

**John K. Defterios**, Group Vice-President, Content and Anchor, United Kingdom and Italy, FBC Television, United Kingdom

# Programme

**Sunday 21 May**

**09.00 - 10.15**

*SHICC - Citadel*

**water**



## **Big Business with Little Water**

As competition for scarce fresh water resources increases, opportunities for business involvement are emerging.

- 1) How serious is the threat of water shortage as a limiting factor for economic growth in the region?
- 2) What is needed to turn the current situation into an impetus for change and innovation?
- 3) How can the trade-off between economic development and water scarcity be overcome, and how could businesses benefit from a compromise?

**John Anthony Allan**, Professor of Geography, School of Oriental and African Studies, United Kingdom

**Anthony Allum**, Chairman, Halcrow Group, United Kingdom

**Benjamin Ben-Eliezer**, Minister of National Infrastructures of Israel

**M. Karim Madwar**, Managing Director, Metito Overseas, Egypt

**Mahmoud Abu Zeid**, Minister of Water Resources and Irrigation of Egypt

Moderated by

**Bret L. Stephens**, Columnist and Member of the Editorial Board, Dow Jones and Company, USA; Young Global Leader



# Programme

**Sunday 21 May**

**09.00 - 10.15 Boardroom Discussion**

*SHICC - Sphinx*

**youth and citizenship**



## Putting Young People in the Driver's Seat

Young people who are given the chance to become engaged citizens are more likely to make a constructive contribution to society.

- 1) What is citizenship and how are civic responsibilities exercised in the Middle East?
- 2) How differently will a young person lead a company, a non-governmental organization or a country?
- 3) What can different generations learn from each other?

**Omar Kutayba Alghanim**, Chief Executive Officer, Alghanim Industries, Kuwait

**Mostafa El Gendy**, Member of Parliament, People's Assembly of Egypt

**Mohammed H. Al Ghanim**, Arab Regional Coordinator, Global Youth Action Network, Lebanon

**Orrin G. Hatch**, Senator from Utah (Republican), USA

**Soraya Salti**, Senior Vice-President, Middle East and North Africa, JA Worldwide, Jordan

**Nasreen Mustafa Siddeek-Barwari**, Minister of Municipalities and Public Works of Iraq; Young Global Leader

Moderated by

**Michal Rutkowski**, Director, Human Development Department, Middle East and North Africa Region, World Bank, Washington DC



# Programme

**Sunday 21 May**



**09.00 - 11.30    WorkSpace**

*SHICC - WorkSpace*

**branding**



## **Davos WorkSpace - Marketing and Branding the Middle East**

Concerns about regional instability and insecurity affect the appeal of the Middle East as a destination for both tourists and investments. Issues such as marketing and branding strategies, the role of various actors in this process and the impact on the Travel and Tourism industry will be integral to the discussions.

Session objective: to create the basis for a groundbreaking regional marketing campaign that could revolutionize the image of the Middle East.



# Programme

## Sunday 21 May

### Special Guests

**Zoheir Garranah**, Minister of Tourism of Egypt

**Munir Y. Nassar**, Minister of Tourism and Antiquities of the Hashemite Kingdom of Jordan

### Discussion Leaders

**Mohammed Alshaya**, Chief Executive Officer, Alshaya Group, Kuwait

**Jean-Claude Baumgarten**, President, World Travel and Tourism Council (WTTC), London

**Ahmet C. Bozer**, Division President, The Coca-Cola Company Eurasia & Middle East Division, Turkey

**Farid Chehab**, Chairman and Chief Creative Officer, H&C Leo Burnett SARL, Lebanon

**Kamel A. Hussein**, Chief Executive Officer, Palestine Economic Forum, Palestinian Territories

**Geoffrey Lipman**, Special Adviser to the Secretary-General, World Tourism Organization (WTO), Madrid

**Shane O'Hare**, Head, Marketing and Sales, Gulf Air Company, Bahrain

### Expert

**David Brain**, President and Chief Executive Officer, Europe, Edelman, United Kingdom

### Facilitator

**Nik Gowing**, Main Presenter, BBC World, United Kingdom

# Programme

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**Sunday 21 May**

**10.45 - 11.15 Plenary Session**

*SHICC - Plenary Hall*

entrepreneurship award

## **Presentation of the "Egyptian Social Entrepreneur of the Year" Award**

The Schwab Foundation, a sister organization of the World Economic Forum, provides a global platform to promote social entrepreneurship as a key element to advance societies and address social problems in an innovative and effective manner. The winner of this award, chosen on the basis of innovation, impact and sustainability, will join the global Schwab Foundation network which includes 96 social entrepreneurs and their organizations from more than 40 countries.

Introduced by

**Hilde Schwab**, Co-Founder and Board Member, Schwab Foundation for Social Entrepreneurship, Switzerland

Presented by

**Ahmed Mahmoud Nazif**, Prime Minister of Egypt

Finalists

**Maher B. Abd El Malak**, Chairman of the Board of Trustees, Better Life Association for Comprehensive Development (BLACD), Egypt; Social Entrepreneur

**Abla El Badry**, General Manager, Hope Village Society, Egypt

**Laila Iskandar**, Managing Director, Community and Institutional Development (CID), Egypt; Social Entrepreneur



# Programme

**Sunday 21 May**

**11.30 - 12.45 Plenary Session**

*SHICC - Plenary Hall*

**enhancing dialogue**



## **Enhancing Dialogue, Strengthening Cooperation**

International cooperation on issues from security to trade and cultural understanding is vital in a globalized world in order to promote stability and growth.

- 1) What common values can form the basis of dialogue and cooperation in times of misunderstanding and conflict?
- 2) In which areas do leaders in the Arab world see the potential for strengthened cooperation and dialogue with the rest of the world?
- 3) Are existing mechanisms for dialogue and cooperation sufficient? What new ones might be required in the future?

**Abdullah Ahmad Badawi**, Prime Minister of Malaysia

**Recep Tayyip Erdogan**, Prime Minister of Turkey

**Ahmed Mahmoud Nazif**, Prime Minister of Egypt

**Fouad Siniora**, Prime Minister of Lebanon

Chaired by

**Riz Khan**, Anchor, Al Jazeera International, USA

# Programme

**Sunday 21 May**

**13.15 - 14.45 Lunches in Parallel**

*SHICC - Nile Valley*

abc

## **Towards an Arab Renaissance**

*hosted by the Arab Business Council*

*Presentation of the ABC Arab Arts and Culture Award*

The Arab Business Council is working to promote the idea of an Arab Renaissance that recalls the pinnacle of Arab cultural and scientific achievement as the inspiration for a regional revival.

- 1) What are the essential elements of an Arab Renaissance?
- 2) What is the role of the Arab private sector in working towards such a revival?
- 3) How can young people help drive this process?

**M. Shafik Gabr**, Chairman and Managing Director, Artoc Group for Investment & Development, Egypt; Chairman of the Arab Business Council; Co-Chair of the World Economic Forum on the Middle East

Introduced and Moderated by

**Sean M. Cleary**, Strategic Adviser, World Economic Forum



# Programme

**Sunday 21 May**

**13.15 - 14.45**

*SHICC - Suez*

**palestinian economy**

## **Providing Hope for the Palestinian Economy**

The Palestinian economy is currently suffering the effects of international isolation and restrictions on the movement of goods and people.

- 1) What are the current projects envisaged for reviving the Palestinian economy, building on its potential trade and investment links with its neighbours?
- 2) What opportunities exist for Arab and international investors to assist in the development of the Palestinian private sector?
- 3) How can the international community support the Palestinian economy in the current political environment?

Welcome Remarks by

**Mahmoud Abbas**, President of the Palestinian Authority;  
Chairman of the Palestinian Liberation Organization  
Executive Committee

**Bassem I. Awadallah**, Director, Office of His Majesty the King, The Royal Hashemite Court, Jordan

**Alvaro De Soto**, United Nations Special Coordinator for the Middle East Peace Process, Jerusalem

**Munib R. Masri**, Chairman, PADICO, Palestinian Territories

**Shimon Peres**, Vice-Premier of Israel; Minister for the Development of the Negev and Galilee, Israel

Moderated by

**Lamees A. Al Hadidi**, Executive Chief Editor, Al Alam Al Youm Newspaper, Egypt

# Programme

**Sunday 21 May**

**13.15 - 14.45**

*SHICC - Sinai*

turkey

## Connecting Regions - Creating Opportunities

With the start of EU accession talks, Turkey has entered a new stage of economic and political development.

- 1) How will Turkey's adjustment process impact the surrounding region?
- 2) What opportunities for enhanced trade and investment relations with the Middle East might arise in the coming years?
- 3) With attention focused on Turkey's relations with Europe, what is the government's vision for its role in the Middle East?

Keynote Address by

**Recep Tayyip Erdogan**, Prime Minister of Turkey

Introduced by

**Ahmed Mahmoud Nazif**, Prime Minister of Egypt

**13.15 - 14.45**

*SHICC - Red Sea*

us

## US-Middle East Relations

This lunch provides an opportunity for participants to discuss aspects of US-Middle East relations in an informal setting with members of the delegation of Senators and Congressmen.



# Programme

**Sunday 21 May**

Table Hosts

**Brian Baird**, Congressman from Washington (Democrat), USA

**Howard L. Berman**, Congressman from California (Democrat), USA

**Orrin G. Hatch**, Senator from Utah (Republican), USA

**Carolyn Kilpatrick**, Congresswoman from Michigan (Democrat), USA

**Jim Kolbe**, Congressman from Arizona (Republican), USA

**Nita M. Lowey**, Congresswoman from New York (Democrat), USA

**Jim Moran**, Congressman from Virginia (Democrat), USA

**Gordon H. Smith**, Senator from Oregon (Republican), USA

**Todd Tiahrt**, Congressman from Kansas (Republican), USA

**Roger F. Wicker**, Congressman from Mississippi (Republican), USA

**15.15 - 16.45 Plenary Session**

*SHICC - Plenary Hall*

**palestinian relations**



## **Responsible Leadership for the Next Generation**

The current impasse in relations between the new Palestinian government and the international community is unsustainable both politically and economically.

- 1) What options exist to resolve this impasse while retaining law and order and preventing a collapse of the economy?

# Programme

**Sunday 21 May**

- 2) How can leaders in the region be supported in the tough decisions required to move the situation forward?
- 3) What are the next steps from each side?

Special Address by

**Mahmoud Abbas**, President of the Palestinian Authority;  
Chairman of the Palestinian Liberation Organization  
Executive Committee

**Ahmed Aboul Gheit**, Minister of Foreign Affairs of Egypt

**Saeb Erekat**, Head, PLO Negotiations Affairs

Department, Palestinian Territories

**Abdelelah Al Khatib**, Minister of Foreign Affairs of the  
Hashemite Kingdom of Jordan

**Tzipi Livni**, Deputy Prime Minister and Minister of Foreign  
Affairs of Israel

Chaired by

**Nik Gowing**, Main Presenter, BBC World, United  
Kingdom

**17.00 - 19.15    WorkSpace**

*SHICC - WorkSpace*

**capital markets**



**Davos WorkSpace - Challenges in the Evolution  
of Capital Markets**

The Middle East has been enjoying dramatic rates of growth, both in terms of consumption and investment. However, companies face varying challenges when seeking access to the capital markets; these challenges



# Programme

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**Sunday 21 May**

go beyond ownership restrictions or regulatory barriers. Market access, regulations and Islamic finance are among the issues that will be addressed by the regional leaders in the financial services industry.

Session objective: to identify critical areas where the key actors can impact change in building an improved financial ecosystem for the Middle East.

## Special Guests

**Youssuf Boutros-Ghali**, Minister of Finance of Egypt

**Sami Haddad**, Minister of Economy and Trade of Lebanon

**Umayya S. Toukan**, Governor of the Central Bank of Jordan

## Discussion Leaders

**Hassan Abdalla**, Vice-Chairman and Managing Director, Arab African International Bank, Egypt

**Ibrahim S. Dabdoub**, Chief Executive Officer, National Bank of Kuwait, Kuwait

**Hisham Ezz El Arab**, Chairman and Managing Director, Commercial International Bank (CIB), Egypt

**Brian C. McK. Henderson**, Chairman, Global Public Sector Client Group, Merrill Lynch & Co., USA

**Mukhtar M. Hussain**, Co-Head, Global banking, HSBC Bank Middle East, United Arab Emirates

**Esam Janahi**, Chief Executive Officer, Gulf Finance House, Bahrain; Young Global Leader

**Nemir A. Kirdar**, Founder, President and Chief Executive Officer, Investcorp, United Kingdom; Co-Chair of the World Economic Forum on the Middle East

**Yasser El Mallawany**, Chairman, EFG - Hermes Holding, Egypt



# Programme

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**Sunday 21 May**

**Shirish Saraf**, Managing Director, Abraaj Capital, United Arab Emirates

**Farouq Zuaiter**, Chief Executive Officer, PADICO, Palestinian Territories

Expert

**Hans-Martin Stockmeier**, Partner, McKinsey & Company, United Arab Emirates

Facilitator

**James Cordahi**, Senior Correspondent, Middle East, Bloomberg News, United Arab Emirates

**17.15 - 18.30 Boardroom Discussion**

*SHICC - Sphinx*

**global risks**



## **Risky Business: The Middle East and the World**

For companies in the region, going global means exposure to factors in the global environment that could seriously impact corporate success. This session will examine how global risks can be measured and mitigated in three areas critical to the Middle East: geopolitical disruptions, global economic imbalances and the rise of protectionism.

- 1) What does the global risk environment look like today in these three areas?
- 2) How might these risks impact the economics and politics of the Middle East?
- 3) What frameworks enable regional actors to better assess the global risk environment and develop adequate response mechanisms?



# Programme

**Sunday 21 May**

**Tim Adams**, US Undersecretary of the Treasury for International Affairs

**Mario Blejer**, Director, Centre for Central Banking Studies and Adviser to the Governor, Bank of England, United Kingdom

**Abdullah Gül**, Deputy Prime Minister and Minister of Foreign Affairs of Turkey

**Zachary Karabell**, Senior Vice-President, Co-Portfolio Manager and Senior Economic Analyst, Fred Alger Management, USA

**Karen Koning Abu Zayd**, Commissioner-General, United Nations Relief and Works Agency for Palestine Refugees (UNRWA), Amman

**Essa Al Saleh**, Managing Director, Corporate Development, PWC Logistics, Kuwait

Moderated by

**Anoush Ehteshami**, Head, School of Government and International Affairs, University of Durham, United Kingdom

**17.15 - 18.30 Interactive Sessions in Parallel**

*SHICC - Nile Valley*

**global governance**



## Putting Global Governance to the Test

The Middle East has attracted a lot of attention from international organizations in the past few years, whether it be the United Nations, the World Bank, the International Atomic Energy Agency or others. The region has responded in different ways to the interventions of these agencies.

# Programme

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## Sunday 21 May

- 1) What do recent events in Iraq, Iran and Syria tell us about the efficiency of international organizations in achieving their goals?
- 2) How can the leaders of international organizations and the governments of the Middle East work together to achieve the lofty security, democracy and development goals set for the region?

**Alvaro De Soto**, United Nations Special Coordinator for the Middle East Peace Process, Jerusalem

**Amre Moussa**, Secretary-General, League of Arab States, Cairo

**Sadako Ogata**, President, Japan International Cooperation Agency, Japan

**H.E. Sheikh Hamad Bin Jassim Bin Jabr Al Thani**, First Deputy Prime Minister and Minister of Foreign Affairs of Qatar

Moderated by

**Judith Kipper**, Director, Middle East Forum, Council on Foreign Relations, USA



# Programme

**Sunday 21 May**



**17.15 - 18.30**

*SHICC - Sinai*

**interfaith**



## **Special Interfaith Event: Harmony and Tolerance in a Modern World**

Religious leaders from different faiths share their thoughts and discuss their insights on the common themes of harmony, justice and freedom in today's complex world.

Introduced by

**H.R.H. Princess Lolwah Al Faisal**, Vice-Chair of the Board of Trustees and General Supervisor, Effat College, Saudi Arabia; Co-Chair of the World Economic Forum on the Middle East

**Sheikh Ahmed Abaddi**, Director, Islamic Affairs, Ministry of Habous and Islamic Affairs, Morocco



# Programme

**Sunday 21 May**

**Lord Carey of Clifton**, Former Archbishop of Canterbury, United Kingdom; Member of the Foundation Board of the World Economic Forum

**Saraswati Dayananda**, Swami and Chairman, All India Movement for Seva (AIM), India

**Sheikh Humam Hammoudi**, President, Constitutional Drafting Council, Iraq

**Chief Rabbi David Rosen**, President, International Jewish Committee for Interreligious Relations, USA

**Rabbi Awraham S. Soetendorp**, Jewish Institute for Human Values, Netherlands

**Markos Theodosios**, Archimandrite, Greek Orthodox Patriarchate of Alexandria and All Africa, Egypt

Master of Ceremonies

**Imam Feisal Abdul Rauf**, Founder and Chairman, Cordoba Initiative, USA

**17.15 - 18.30**

*SHICC - Suez*

**israel**



## Insight on Israel

The last six months have seen a dramatic reshaping of the Israeli political landscape, with major implications for the region.

- 1) What dynamics of Israeli society lie behind the results of the elections?
- 2) How will the new Israeli government approach relations with neighbouring Arab states?
- 3) How do Arab Israelis view the current situation and how do they feel about their place in the State of Israel?



# Programme

**Sunday 21 May**

**Howard L. Berman**, Congressman from California  
(Democrat), USA

**Avishay Braverman**, Member of the Knesset, Israel

**Isaac Herzog**, Minister of Tourism of Israel

**Bahieldin H. Z. El Ibrachy**, Managing Partner, Ibrachy  
and Dermakar, Egypt

**Smadar Perry**, Editor, Middle East, Yedioth Ahronoth,  
Israel

**Eitan Raff**, Chairman of the Board of Directors, Bank  
Leumi Le-Israel BM, Israel

Moderated by

**Christopher Dickey**, Paris Bureau Chief and Middle East  
Regional Editor, Newsweek, France

**17.15 - 18.30**

*SHICC - Alexandria*

**labour reform**



## Getting Nationals Working

The labour force in the countries of the Gulf Cooperation Council is expected to double over the next decade, meaning that the "traditional" model of the government as employer of choice for nationals is unsustainable.

- 1) How successful have governments been in bringing more of their citizens into meaningful private sector jobs?
- 2) What wider strategies are now being introduced to tackle this issue and what further steps are necessary?
- 3) How might governments develop new approaches to partnering with the private sector?



# Programme

**Sunday 21 May**

**Kito de Boer**, Managing Director, Middle East, McKinsey & Company, United Arab Emirates

**Rawya Al Busaidi**, Minister of Higher Education of Oman

**H.E. Sheikh Mohammed Bin Essa Al Khalifa**, Chief Executive, Bahrain Economic Development Board, Bahrain

**Rudi Lamprecht**, Member, Corporate Executive Committee, Siemens, Germany

**Augusto Lopez-Claros**, Chief Economist and Director, Global Competitiveness Network, World Economic Forum

Moderated by

**Hussein Shobokshi**, Bureau Chief, Kingdom of Saudi Arabia Business News, Al Arabiya News Channel, United Arab Emirates

**17.15 - 18.30 Workshop in Parallel**

*SHICC - Red Sea*

**youth and peace**



## Youth as a Catalyst for Peace

Young people have minds that are open to change and resistant to prejudice and, as such, they can be harnessed as a powerful force for peace in the world.

- 1) How can young people enhance cross-border understanding in pursuit of peace between nations and within countries?
- 2) What lessons can be drawn from existing efforts involving young people in order to promote harmony?
- 3) How can we ensure that young people remain a catalyst for peace as they enter the adult world?



# Programme

**Sunday 21 May**

Opening Remarks by

**Suzanne Mubarak**, First Lady of Egypt

Discussion Leaders

**Danah Al Dajani**, Director, External Relations Unit and Youth Adviser, Jordanian Hashemite Fund for Human Development, Jordan

**Zika Darnell-Abzuk**, Corporate Responsibility Manager, Europe and Emerging Markets, Cisco Systems, Israel

**Daniel Lubetzky**, President, PeaceWorks Foundation, USA

**Hind Ottmani**, Head, International Committee, Rotaract Rabat Chellah, Morocco

**Ron Pundak**, Director-General, Peres Center for Peace, Israel

**Tala Sweis**, Coordinator, Middle East Regional Youth Network (MERYAN), United Kingdom

Facilitator

**John K. Defterios**, Group Vice-President, Content and Anchor, United Kingdom and Italy, FBC Television, United Kingdom

**18.45 - 19.30 Plenary Session**

*SHICC - Plenary Hall*

**us-middle east**



## Middle East Freedom and Development

The United States continues to have an unprecedented influence over political developments in the Middle East.

# Programme

## Sunday 21 May

- 1) Will the US have to change its strategy in the region as a result of recent electoral results and growing challenges in Iraq and Iran?
- 2) To what extent are the US and the Arab world mutually dependent and how might this change for the next generation?
- 3) What is the best outcome that the US can now hope for in the next 5-10 years?

**Amre Moussa**, Secretary-General, League of Arab States, Cairo

**Robert B. Zoellick**, US Deputy Secretary of State

Chaired by

**Sundeep V. Waslekar**, President, Strategic Foresight Group, India

**19.45 - 20.30**

*Transfer to the gala dinner*

**20.30 - 23.00**

*Sofitel Sharm El Sheikh*

**gala**

**Egyptian Gala Dinner**

*hosted by the Government of Egypt*

Participants are cordially invited to the gala soiree.

**21.30 - 23.30**

*Transfer back to hotels*



# Programme

**Monday 22 May**

**08.30 - 09.45 Boardroom Discussion**

*SHICC - Sphinx*

**stability**



## Searching for Stability

The last twelve months have seen dramatic changes in Middle East politics. New leaders and parties were elected to power with profound implications for relations between states in the region and relations with the rest of the world.

- 1) How have prospects for stability in the Middle East been affected by the outcomes of elections in the Palestinian Authority, Egypt, Iran and elsewhere?
- 2) Will these new dynamics call for an expanded role for the US and other international players in the Middle East in the years ahead?
- 3) Is there a need for new security and economic alliances to avoid escalation of conflict?

**H.R.H. Prince Turki Al Faisal**, Chairman, King Faisal Center for Research and Islamic Studies, Saudi Arabia; Ambassador of Saudi Arabia to the USA

**Ekmeleddin Ihsanoglu**, Secretary-General, Organization of the Islamic Conference (OIC), Jeddah

**Abdelelah Al Khatib**, Minister of Foreign Affairs of the Hashemite Kingdom of Jordan

**Rouzbeh Pirouz**, Founder and Chairman, Civility Project, Foreign Policy Centre, United Kingdom; Young Global Leader

**Mowaffak Al Rubaie**, National Security Adviser, National Security Council, Iraq



# Programme

**Monday 22 May**

**Ikram ul-Majeed Sehgal**, Chairman and Managing Director, Pathfinder Group, Pakistan

**Michael Tarazi**, Legal Adviser, Palestinian Territories;  
Young Global Leader

Moderated by

**Christopher Dickey**, Paris Bureau Chief and Middle East Regional Editor, Newsweek, France

**08.30 - 09.45 Interactive Sessions in Parallel**

*SHICC - Nile Valley*

**family business**



## Family Business and the New Generation

Many family businesses in the Middle East are reaching a point where a choice must be made between handing over to the next generation and going public.

- 1) What challenges do family businesses face as they hand over to the younger generation?
- 2) Do family businesses need to go public to sustain dynamism and promote modern corporate governance practices?
- 3) In the current context of globalization, what are the best growth strategies for family businesses?

**Hussain J. Alnowais**, Chairman and Managing Director, Emirates Holdings, United Arab Emirates

**Hassan Baalbaki**, General Manager, Baalbaki Group, Syria

**Abdul Aziz Al Ghurair**, Chief Executive Officer, Mashreqbank, United Arab Emirates

**Khalid M. Kanoo**, Group Managing Director, Yusuf Bin Ahmed Kanoo, Bahrain



# Programme

**Monday 22 May**

**Tamer Nassar**, Managing Director, Setcore Group, Egypt  
**Sultan K. Al Turki**, Chief Operating Officer, SAMACO Group, Saudi Arabia

Moderated by  
**Hischam El Agamy**, Director, Corporate Development, IMD International, Switzerland

**08.30 - 09.45**

*SHICC - Alexandria*

**global citizenship**



## Accentuate the Positive: Transforming the Arab World's Role in Global Affairs

The Arab world has a serious image problem. Its global role is often interpreted too narrowly through the lens of energy supply, while in reality many countries in the region have major positive contributions to make to global affairs.

- 1) Are Arab countries doing enough with their influence and resources to advance global issues such as poverty reduction, economic development and conflict resolution?
- 2) What are the political, economic or cultural factors preventing Arab countries from enhancing their involvement in multilateral institutions?
- 3) Is global citizenship also the responsibility of the private sector, and are Arab companies becoming better global citizens?

**Mohamed A. Alabbar**, Chairman, Emaar Properties, United Arab Emirates; Member of the Executive Committee of the Arab Business Council

**H.E. Sheikh Mohamed Bin Mubarak Al Khalifa**, Deputy Prime Minister of Bahrain



# Programme

**Monday 22 May**

**James T. Morris**, Executive Director, UN World Food Programme, Rome

Moderated by

**Alan P. Larson**, Senior Strategic Adviser and Director, World Economic Forum; Senior Adviser, Covington and Burling, USA

**08.30 - 09.45**

SHICC – Red Sea

**It competitiveness**



## ICT as a Driver of Competitiveness

The findings of the World Economic Forum's *Global Competitiveness Report* demonstrate a strong linkage between a country's ICT readiness and overall competitiveness.

- 1) How do these findings apply specifically to the Middle East in light of the region's unique challenges and opportunities?
- 2) Which industries in particular stand to benefit the most from the current trends in the region?
- 3) How can private sector and governments develop closer partnerships to work on improving ICT readiness and overall competitiveness?

**Akil Hamed Beshir**, Chairman, Telecom Egypt, Egypt

**Mazen S. Darwazeh**, Chairman, Hikma

Pharmaceuticals, Jordan

**Gordon Graylish**, Vice-President and General Manager, Europe, Middle East and Africa, Intel Corporation (UK), United Kingdom

**Esam Janahi**, Chief Executive Officer, Gulf Finance House, Bahrain; Young Global Leader



# Programme

**Monday 22 May**

**Yasser El Kady**, Vice-President, Strategic Engagement, Middle East and Africa, Cisco Systems International, Egypt

**Tarek Kamel**, Minister of Communications and Information Technology of Egypt

Introduced and Moderated by

**Augusto Lopez-Claros**, Chief Economist and Director, Global Competitiveness Network, World Economic Forum

**08.30 - 09.45**

*SHICC - Aswan*

**youth and media**



## The Revolution Will Be Televised

Today's technology offers new ways of communicating and sharing information. Whether it be through text messages, blogging or other means, information circulates differently today than it did in the past and, not surprisingly, young people are driving this trend fast.

- 1) How are young people using the innovative avenues of expression provided by the new media?
- 2) How is the business sector adapting to these new trends and connecting to potential new customers?
- 3) What is the relevance of these new trends to political and social change in the region?

**Hania Bitar**, Director General, Pyalara, Palestinian Territories

**David A. Gross**, Ambassador, Bureau of Economic and Business Affairs, US Department of State

**Ahmad Humeid**, Co-Founder, Toot: Arab Blog Network, Jordan



# Programme

**Monday 22 May**

**Fadi Ismail**, General Manager, 03 Productions, United Arab Emirates

**Muna Abu Sulayman**, Executive Manager, Strategic Studies, Kingdom Holding, Saudi Arabia

Moderated by

**Jay Nordlinger**, Managing Editor, National Review, USA

**08.30 - 11.00    WorkSpace**

*SHICC - WorkSpace*

**infrastructure**



## **Davos WorkSpace - Rethinking Regional Transport Infrastructure**

Growth is dependent on the capacity to move people, resources and merchandise. The regional transportation network is vital for increasing tourism and trade and for promoting regional cooperation and integration. Issues such as the necessary interlinked logistical hubs, trade and services routes, international regulations and the efficiency of the transport, logistics and tourism industries will be integral to the discussions.

Session objective: to develop a preliminary map of the ideal transport infrastructure requirements for the Middle East.

Special Guests

**Dileita Mohamed Dileita**, Prime Minister of Djibouti

**Mohamed L. Mansour**, Minister of Transport of Egypt

**Munir Y. Nassar**, Minister of Tourism and Antiquities of the Hashemite Kingdom of Jordan



# Programme

**Monday 22 May**

**Mohamad El Safadi**, Minister of Public Works and Transport of Lebanon

**Youssef Al Zalzaleh**, Minister of Commerce and Industry of Kuwait

Discussion Leaders

**Stelios Haji-Ioannou**, Chairman, easyGroup, United Kingdom; Co-Chair of the World Economic Forum on the Middle East; Young Global Leader

**Sultan Ahmed Bin Sulayem**, Executive Chairman, Dubai World, United Arab Emirates

**Tarek Sultan Al-Essa**, Chairman and Managing Director, PWC Logistics, Kuwait

Experts

**Juergen Ringbeck**, Partner and Senior Vice-President, Booz Allen Hamilton, Germany

**Mervat Tallawy**, Executive Secretary, Economic and Social Commission for Western Asia (ESCWA), Lebanon

Moderated by

**Sean M. Cleary**, Strategic Adviser, World Economic Forum

# Programme

**Monday 22 May**



**10.15 - 11.30 Boardroom Discussion**

*SHICC - Sphinx*  
**education**



## **New Approaches to Further Education**

Tackling unemployment among youth requires a reassessment of further education in the Middle East, emphasizing concrete skills rather than intellectual content alone.

- 1) What different approaches are being taken to reform education in the Middle East?
- 2) Is it necessary for everyone to obtain a university degree or are there alternatives better suited to today's job market?
- 3) What steps are required to ensure that private universities and training institutes are properly accredited and regulated?



# Programme

## Monday 22 May

**Rawya Al Busaidi**, Minister of Higher Education of Oman  
**Shafeeq Ghabra**, Chairman and Chief Executive Officer,  
 Alghad Communication/Leadership and Policy Institute,  
 Kuwait

**Joseph Hanania**, Managing Director, HP Middle East,  
 United Arab Emirates

**Hany Mahfouz Helal**, Minister of Higher Education and  
 Scientific Research of Egypt

**Jawad H. Jawad**, Senior Partner, BDO Jawad Habib,  
 Bahrain

**Theodore H. Kattouf**, President, AMIDEAST, USA

**Sheikha Hessa Al Khalifa**, Executive Director, INJAZ  
 Bahrain, Bahrain

**Gilbert M. Lacroix**, Vice-President and General Manager,  
 Arab World, North Africa, Eastern Europe and Turkey, CA,  
 United Arab Emirates

**Khaled Toukan**, Minister of Education and Minister of  
 Higher Education and Scientific Research of the  
 Hashemite Kingdom of Jordan

Moderated by

**Shereen G. El Feki**, Presenter and Reporter, People &  
 Power, Al Jazeera International, United Kingdom

# Programme

**Monday 22 May**

**10.15 - 11.30 Interactive Sessions in Parallel**

*SHICC - Nile Valley*

**leadership**



## **The Psychology of Leadership**

It is often argued that the Middle East is held back by its lack of genuine leadership.

- 1) What are the qualities of true leadership? What goes on in the minds of leaders?
- 2) How can leaders overcome conflict, influence others and raise performance? What is the link between reform and innovation, and leadership?
- 3) How can leadership qualities be encouraged among the region's young people?

**Laura Liswood**, Secretary-General, Council of Women World Leaders, USA

**Yasser El Mallawany**, Chairman, EFG - Hermes Holding, Egypt

Introduced and Moderated by

**George Kohlrieser**, Professor, IMD International, Switzerland



# Programme

**Monday 22 May**

**10.15 - 11.30**

*SHICC - Alexandria*

**private equity**



## Funding the Future?

Private equity, venture capital and other private investment vehicles represent a growing proportion of funds invested in the Middle East.

- 1) How does private investment fit within the overall investment picture in the Middle East?
- 2) How is the nascent regional private equity industry likely to evolve in the next few years?
- 3) How can private investment be further encouraged in order to fuel job creation, entrepreneurship and economic diversification?

Introduced by

**Arif M. Naqvi**, Vice-Chairman and Chief Executive Officer, Abraaj Capital, United Arab Emirates

**Ashok Aram**, Managing Director, Corporate and Investment Banking, Deutsche Bank, United Kingdom

**Timothy C. Collins**, Chief Executive Officer, Ripplewood Holdings, USA

**Khaldoon Tabaza**, Chairman and Managing Director, Riyada Ventures, Jordan; Young Global Leader

Moderated by

**William McSheehy**, Reporter, Bloomberg News, United Arab Emirates

# Programme

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**Monday 22 May**

**10.15 - 11.30**

*SHICC - Citadel*

**social entrepreneurship**



## **Beyond the Bottom Line**

An ambitious new business model is taking root in the Middle East. Social entrepreneurs claim that they provide business solutions to development problems.

- 1) What is the difference between social entrepreneurship and corporate social responsibility?
- 2) Can companies increase profits and improve the lives of workers and consumers?
- 3) How are Arab companies responding to the challenge?

**Helmy Abouleish**, Vice-Chairman and Managing Director, Sekem Group, Egypt; Social Entrepreneur

**Hoda Sarofim-Sawiris**, Executive Director, Sawiris Foundation, Egypt

**Roshaneh Zafar**, President, Kashf Foundation, Pakistan; Social Entrepreneur



# Programme

**Monday 22 May**

**11.45 - 13.00 Plenary Session**

*SHICC - Plenary Hall*

**going global**



## The Challenges of Going Global

In the current expansionary economic climate, the largest companies in the region are looking for new opportunities outside the Arab world.

- 1) What are the challenges facing Middle Eastern businesses as they seek to transcend the boundaries of the region and become truly global firms?
- 2) How is the current economic boom in the region being used to step up companies' global expansion plans?
- 3) What can be learned from the experiences of companies from other emerging regions of the world?

**Khalid Abdulla-Janahi**, Chairman of the Executive Committee, Shamil Bank of Bahrain, Bahrain

**Mohammed Alshaya**, Chief Executive Officer, Alshaya Group, Kuwait

**Akbar Al Baker**, Chief Executive Officer, Qatar Airways, Qatar

**Naguib O. Sawiris**, Chairman and Chief Executive Officer, Orascom Telecom Holding, Egypt

**Sultan Ahmed Bin Sulayem**, Executive Chairman, Dubai World, United Arab Emirates

Challenger

**François Loos**, Minister Delegate for Industry of France

# Programme

## Monday 22 May

**13.15 - 14.45 Lunch**

*SHICC - Suez*

*egypt*

### **Taking a Lead on Economic Reform?**

Egypt has been pushing ahead with important economic reforms in recent years.

- 1) How have the reforms affected the country's business and economic climate?
- 2) What further reforms are planned in the next couple of years?
- 3) Where are the most promising emerging opportunities for investors in Egypt?

Keynote Address by

**Ahmed Mahmoud Nazif**, Prime Minister of Egypt

**15.15 - 16.15 Plenary Session**

*SHICC - Plenary Hall*

*closing plenary*

### **Closing Plenary Session**

Co-Chairs of the meeting report and reflect on the outcomes of the discussions, including insights in their particular areas of concern and commitments for future action.



# Programme

**Monday 22 May**

**Mohammed H. Almady**, Vice-Chairman and Chief Executive Officer, Saudi Basic Industries Corporation (SABIC), Saudi Arabia

**H.R.H. Princess Lolwah Al Faisal**, Vice-Chair of the Board of Trustees and General Supervisor, Effat College, Saudi Arabia

**M. Shafik Gabr**, Chairman and Managing Director, Artoc Group for Investment & Development, Egypt; Chairman of the Arab Business Council

**Stelios Haji-Ioannou**, Chairman, easyGroup, United Kingdom; Young Global Leader

**Nemir A. Kirdar**, Founder, President and Chief Executive Officer, Investcorp, United Kingdom

**William R. Rhodes**, Chairman, Chief Executive Officer and President, Citicorp Holdings and Citibank, USA

Chaired by

**Ged Davis**, Managing Director, World Economic Forum

**16.15 - 16.30**

*SHICC - Plenary Hall*

**closing**

## Closing Remarks

Closing Remarks by

**Klaus Schwab**, Founder and Executive Chairman, World Economic Forum





## Acknowledgements

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# Acknowledgements

*The World Economic Forum wishes to thank the following companies as Partners or Supporters of the World Economic Forum on the Middle East:*

## Strategic Partners

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The World Economic Forum would like to thank the Government of Egypt for hosting its meeting on the Middle East in Sharm El Sheikh. We are particularly grateful for the support of H.E. Rachid M. Rachid, Minister of Trade and Industry of Egypt.

The Forum also recognizes Egyptian TV and Radio Unit (ERTU) as host broadcaster for the World Economic Forum on the Middle East, and thanks Nestle for its in-kind support.



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IMPROVING THE STATE  
OF THE WORLD

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