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EGYPTIAN ASSOCIATION FOR THE PROTECTION
OF INDUSTRIAL PROPERTY (AEPPi)



WORLD INTELLECTUAL
PROPERTY ORGANIZATION

**WIPO/AEPPi INTERNATIONAL SYMPOSIUM ON INTELLECTUAL
PROPERTY PROTECTION IN THE 21ST CENTURY: CHALLENGES
AND OPPORTUNITIES FOR DEVELOPING COUNTRIES**

organized by
the World Intellectual Property Organization (WIPO)
and
the Egyptian Association for the Protection of Industrial Property (AEPPi)

Cairo, April 14 and 15, 2003

PROVISIONAL PROGRAM

Revised by the International Bureau of WIPO

Monday, April 14, 2003

8.00 - 9.00 Registration

9.00 - 10.30 Opening Ceremony:

Mrs. Hoda Serageldine, President, Egyptian Association for the Protection of Industrial Property (AEPPI), Cairo

His Excellency Dr. Mufeed Shihab, Minister for Higher Education and State Minister for Scientific Research, Cairo

His Excellency Dr. Hassan Khedr, Minister for Supply and Internal Trade, Cairo

Mr. Sherif Saadallah, Director, Cooperation for Development Bureau for Arab Countries, World Intellectual Property Organization (WIPO), Geneva

10.30 - 11.00 Coffee Break

11.00 - 12.45 Theme I: The International Patent System and Developing Countries

Chairperson: Mr. Sherif Saadallah

Rapporteur: Mrs. Magda Haroun, Haroun Law Firm, Egypt

11.00 - 11.30 Ongoing Multilateral Discussions on Standards of Patent Protection

Speaker: Mr. Antony Taubman, Acting Director and Head, Traditional Knowledge Division, WIPO

11.30 – 12.00 The World Trade Organization (WTO) Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS Agreement) and the Doha Declaration

Speakers: Dr. Hossam Loutfi, Professor of Civil Law, Faculty of Law, Beni Sweif University, Beni Sweif and AIPPI Member, Egypt

Tuesday, April 15, 2003

- 9.30 - 10.45 Theme III: Geographical Indications and Trademarks (Cont'd)
- Chairperson: Mrs. Hoda Serageldine
 Rapporteur: Mr. Karim El-Helaly
- 9.30 - 10.00 Well-Known Marks: Definition, Concept and the International Legal Framework
- Speaker: Mr. Marcus Höpperger
- 10.00 - 10.45 The Madrid System for the International Registration of Marks: Recent Developments and Outlook
- Speaker: Mr. Marcus Höpperger
- 10.45 - 11.15 Coffee Break
- 11.15 - 12.45 Theme IV: Intellectual Property and Enforcement Issues
- Chairperson: Dr. Khaled El Shalakany, Shalakany Law Firm, Egypt
 Rapporteur: Mr. Ahmed Abou Ali, Abou Ali & Hassouna Law Firm, Egypt
- 11.15 – 12.00 Exhaustion of Intellectual Property Rights in the European Union and Elsewhere
- Speaker: Mr. Paul Harris, Attorney-at-Law, Hammonds Law Firm, United Kingdom
- 12.00 – 12.45 Exhaustion of Intellectual Property Rights in the New Egyptian Legislation
- Speaker: Mr. Samir Hamza, Hamza and Helmy Law Firm, Baker and McKenzie, Egypt
- 12.45 – 14.15 Lunch
- 14.15 - 14.45 Multilateral Enforcement Mechanisms
- Speaker: Mr. Antony Taubman

